

40th Annual Northwest Pilot Project WALK-A-THON



Dear friends and supporters –

On **Sunday, May 5th, 2019** Northwest Pilot Project is hosting its **40th Annual Walk-A-Thon**. It really is a walk in the park – the South Park Blocks in fact – and it’s our signature fundraiser. And not only is it our 40th Walkathon event, but it’s also **NWPP’s 50th Anniversary!!**

HELP US RAISE \$200,000

100% of the money you raise and contribute goes to our services

We need YOUR help to reach this goal.

WHAT’S IN IT FOR ME?

PRIZES! PIZZA! LIVE MUSIC!! FAMILY & DOG FRIENDLY!

And you get a GREAT feeling from helping low-income seniors in YOUR community.

I’m new to Walk-a-thon. How does it work?

It’s SO EASY!!

You raise money for NWPP by getting people to support your participation in the event. The event itself is a leisurely walk of a 3-block “course” at the South Park Blocks between SW Montgomery and SW College

streets. Walk at your own pace around the course as many times as you choose in one hour. The average person walks about 10 laps.

- Walk **individually!** Get people to donate money to support you. Walkers who raise the most money for NWPP are eligible for GREAT prizes.
- **GET COMPETITIVE: Start a team** and challenge your co-workers, friends or family to see who can raise the most money for NWPP. Great prizes for the teams that raise the most money.



PRIZES!!! Yes - there are PRIZES!!!

There are three prize categories:

Individual Walker who raises the most money - 3 prizes awarded!

Team that raises the most money – 3 prizes awarded

AND

Drawing for three prizes of the “\$500+ Club” – that’s any person who’s raised \$500 or more whether as an Individual Walker or as part of a team effort.

This year, the top prize in the drawing is the **AMAZON ALEXA BUNDLE**: the all-new, 2nd generation **ECHO SHOW**. This fabulous prize includes a smart bulb, Echo dot and smart plug – all together a \$300 value!

What else is new this year??

So glad you asked! For the first time ever, we will have online registration and payment beginning in April!

- Register as an individual walker
 - Start a team
 - Join a team
- Make a payment to support walkers and team. Easily search by walker or team name.
Just go to our website and click on the “Walk-a-Thon” link.

And or those of you who prefer the paper sheets – we are still using those this year!

We look forward to seeing you all on Sunday, May 5th!

Warmly,


Laura Golino de Lorato



The mission of Northwest Pilot Project is to offer opportunities for a life of dignity and hope to very low-income seniors in Multnomah County by solving housing and transportation needs.

The Fine Print

Enclosed you'll find our Walk-A-Thon Fact Sheet, your pledge sheet from last year and blank pledge sheets from this year. Please note that this year we are NOT taking pledges for laps walked. All pledges are for event participation no matter how many laps you do. But you can still have your laps counted.

- Sunday, May 5 2019
- Walk starts at 1 pm; Pizza and prizes at 2 pm
- Register in advance online, or contact us at 503-478-6877 or at wendy@nwproject.org. You can also register at the event beginning at noon.
- You must be registered to be eligible for the prizes
- If you are using pledge sheets:
 - please bring them to the Registration Tent between 12:15 and 12:45 pm, before the event starts.
 - You don't need to collect money
- All the materials are on our website www.nwproject.org,
- Contact Wendy Rudman with any questions. Wendy can be reached at 503-478-6877 or at wendy@nwproject.org.
- **LOCATION:** South Park Blocks between SW Montgomery and SW College Sts. Look for the big "START" banner
- **PARKING:** On-street parking is free until 1 pm on Sunday. PSU has three garages (Broadway between SW Harrison & Hall; Broadway between SW Montgomery & Mill; between 12th & 13th on SW Mill), Please note: PSU parking is **NO LONGER free.**
- Your photo may be taken before, during and after the event. By participating in the event you consent to allow NWPP to use your photo in any marketing, advertising or fundraising materials on platforms such as our website, printed materials, Facebook, Instagram, etc.
- Music by HOLLOWDOG!
- Dogs on leash, please!
- For business and corporate sponsorship opportunities, please contact Laura Golino de Lovato at 503-478-6868 or laurag@nwproject.org.

