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NORTHWEST PILOT PROJECT PRIVACY POLICY

Northwest Pilot Project (NWPP) places a high priority on protecting your privacy and knows that you care about how your information is used and shared. We appreciate that you trust us to use and manage your information. Our privacy policy is described below. By signing up for our mailing list, registering for an event, or donating online, you are accepting the practices described in this policy.

What Personally Identifiable Information is Collected

Individuals or organizations that sign up to receive NWPP e-communications, donate, or register for an event on <u>www.nwpilotproject.org</u> and any subsites voluntarily provide us with contact information (such as name, address and e-mail address). We may use this information for specific, limited purposes. You may always "opt out," either now or at any time in the future, if you do not wish to receive our messages.

Supporter names may be acknowledged on our website and in some reports. If you do not want your name shared, please e-mail <u>info@nwpilotproject.org</u>.

NWPP does not sell, rent, share, barter or provide in anyway your personal information, including addresses and email addresses, to any person or company outside the organization.

Our website does not store your credit card information.

Cookies, Google Analytics, IP addresses

<u>www.nwpilotproject.org</u> logs visitors using web browser cookies and uses Google Analytics for statistical tracking. This information is used for internal purposes only and is not shared. NWPP uses your IP address to help diagnose problems with our server, to administer <u>www.nwpilotproject.org</u>, and for statistical metrics used to track website visitor traffic.

How Your Information May Be Used

We use the information you provide in multiple ways: to create personalized digital communications; to send e-mail alerts to you; to answer your requests; to process your donations, etc. You may choose to opt out at any time from some or all of these.

We also use aggregated data (not identifying you personally, but showing how many visitors used which features, for example) about activity to and visits on our website. This lets us see which of our features are the most popular so we can better serve our users' needs. We may also provide aggregated, non-personal data to outside parties to improve our digital presence and services.

External Links

<u>www.nwpilotproject.org</u> includes links to external websites. These links do not fall under the <u>www.nwpilotproject.org</u> domain, and therefore NWPP is not responsible for the privacy practices or the content of external websites. Use of any linked website is solely at your own risk.

Social Media and Comments

NWPP uses social networks like Facebook, LinkedIn, Twitter and Instagram to engage and inform our stakeholders. On these networks, we abide by the terms and conditions of those websites/services. NWPP reserves the right to use those networks for promotion purposes. Comments made on NWPP's social media communications may be reviewed, published or removed at our discretion. NWPP reserves the right to edit, moderate, and re-use comments for promotional materials. Comments containing promotions and/or advertising, or derogatory or hateful speech may be removed.

Modifications

NWPP reserves the right to change this policy at any time. Any changes will be reflected on this website. Your continued use of our website after the date that such notices are posted will be deemed to be your agreement to the changed terms.