

# NORTHWEST PILOT PROJECT Housing Seniors Hootenanny! 2025

*Celebrating the people, business, and community groups that KEEP SENIORS HOUSED*

Sponsorship Levels and Benefits	PRESENTING \$5K plus only one available	Benefactor \$2.5K	Partner \$2K	Sustainer \$1K	Supporter \$500	Friend \$250
<b>NEWSLETTER</b> Summer 2025 edition - circulation approx 5,000						
Name	X	X	X	X	X	X
Logo	X	X	X			
URL printed which is also clickable in PDF	X	X				
Headline	X					
<b>SOCIAL MEDIA</b>						
Group Facebook post event thank you listing	X	X	X	X	X	X
Group Instagram thank you listing	X	X	X	X		
Individual posts on FB and Instagram during event timeframe	4 posts	3 posts	2 posts	1 post		
Individual Instagram post with logo	X	X				
Individual Facebook post pre event thank you	X					
<b>EVENT WEBSITE</b>						
Name	X	X	X	X	X	
Logo	5 placements	4 placements	3 placements	2 placements	1 placement	
Widget	6 weeks	5 weeks	4 weeks	3 weeks	2 week	1 week
<b>NWPP MAIN WEBSITE</b>						
Name	X	X	X			
Logo	X	X				
Link	X					
<b>OTHER</b>						
Oaks Park Ride Bracelets for your guests who attend the event	15	10	8	5	2	
Parking at Oaks Park	20	15	10	5	2	
Eblasts	4 mentions	3 mentions	2 mentions	1 mention		
Mention in thank you letters to donors	X					
Signage at the event	Individualized signage: "PRESENTED BY _____" "	Name on shared signage x3	Name on shared signage x2	Name on shared signage x1		